



MANCHESTER, NH
Small
New Hampshire's Business Capital

Manchester Small Business Week

Monday, May 21st – Friday, May 25th, 2012

'TAKING THE LEAP'

A weeklong series of events aimed at assisting the Small Business community

SPONSORSHIP OPPORTUNITIES

SMALL BUSINESS WEEK

~~PRESENTING SPONSOR \$7,500.00 (1) No longer available~~

- Exclusive rights as the only presenting sponsor of Small Business Week, “Small Business Week presented by *YOUR COMPANY*”
- Speaking Opportunity at Small Business Forum & Kick-Off Luncheon and Small Business Awards Breakfast
- Premier Placement of Logo on all marketing materials, advertisements, signage and website, and inclusion in all radio (excluding NHPR) and/or television ads
- Mention in All Press Releases
- Center Table at Small Business Forum & Kick-Off Luncheon and Small Business Awards Breakfast (6 tickets each)
- Prominent Display of (pop-up) Company Banner at Business Forum & Kick-Off Luncheon and Small Business Awards Breakfast
- 1/2 page advertisement in the Small Business Week program that will be inserted into the May edition of NH Business Magazine
- Opportunity to host an event during Small Business Week
- Company logo and link to Company Web Site on SBW website:
www.yourmanchesternh.com/smallbusinessweek
- Company logo on Awards presented to Small Business Award Winners
- Opportunity to provide information (brochures, flyers, logoed items, etc.) to Small Business Week event attendees
- Exhibit booth at Small Business Forum & Kick-Off Luncheon
- Recognition on Social Media sites



Small Business Resource Fair at SNHU during 2011 Manchester Small Business Week

SMALL BUSINESS WEEK FORUM & KICK OFF LUNCHEON

OFFICIAL SPONSOR - \$5,000 (1 available)

*Radisson/Center of New Hampshire
Monday, May 21st – 11:00am-1:30pm*

- Listed as official sponsor of the Small Business Week Forum & Kick-off Luncheon, “Small Business Week Forum sponsored by YOUR COMPANY”
- Speaking Opportunity at Small Business Week Forum & Kick-off Luncheon
- Company table at Small Business Week Forum & Kick-off Luncheon and Small Business Awards Breakfast (6 tickets each)
- Placement of logo on all marketing materials, advertisements, signage and website relating to the Small Business Week Forum & Kick-off Luncheon
- 1/4 page advertisement in the Small Business Week program that will be inserted into the May edition of NH Business Magazine
- Logo recognition on all event programs and flyers
- Mention in all press releases relating to Small Business Week Forum & Kick-off Luncheon
- Company logo and link to Company Web Site from www.yourmanchesternh.com/smallbusinessweek
- Prominent Display of (pop-up) Company Banner at Kick-Off Event
- Opportunity to host an additional event during Small Business Week
- Exhibit booth at Small Business Forum & Kick-Off Luncheon
- Opportunity to provide information (brochures, flyers, logoed items, etc.) to Small Business Week event attendees
- Recognition on Social Media sites



*Keynote Speaker, Senator Jeanne Shaheen, during the
Small Business Forum at SNHU*

**OFFICIAL SPONSOR OF MAYOR'S SMALL
BUSINESS WEEK AWARDS - \$4,000 (1 available)**

New Hampshire Institute of Politics

Friday, May 25th – 7:30-9:00am

- Listed as official sponsor of the Mayor's Small Business Awards Breakfast, "Mayor's Small Business Award Breakfast sponsored by YOUR COMPANY"
- Speaking Opportunity at Mayor's Small Business Award Breakfast
- Company table at Small Business Week Forum & Kick-off Luncheon and Small Business Awards Breakfast (6 tickets each)
- Placement of Logo on all marketing materials, advertisements, signage and website relating to the Mayor's Small Business Awards
- Logo recognition on all event programs and flyers
- Mention in all press releases relating to Small Business Awards Breakfast
- Opportunity to host an event during Small Business Week
- 1/4 page advertisement in the Small Business Week program that will be inserted into the May edition of NH Business Magazine
- Company logo and link to Company Web Site from www.yourmanchesternh.com/smallbusinessweek
- Prominent Display of (pop-up) Company Banner at Kick-Off Event
- Opportunity to provide information (brochures, flyers, logoed items, etc.) to Small Business Week event attendees
- Exhibit booth at Small Business Forum & Kick-Off Luncheon
- Recognition on Social Media sites



*1st Annual Mayor's Small Business Awards at
The Institute of Politics at Saint Anselm College*

GOLD SPONSORSHIP - \$2,500 (4 total, 2 remaining)

- Opportunity to host an event during Small Business Week. Your company's event will be promoted on the Small Business Week website, in the official Event Program inserted into the May edition of NH Business Magazine, various marketing materials and during other Small Business Week events.
- Logo recognition on all event programs and flyers
- Company table at Small Business Forum & Kick-Off Luncheon and Small Business Awards Breakfast (6 tickets each)
- Display of (pop-up) Company Banner at Business Forum & Kick-Off Luncheon
- Company logo and link to Company Web Site on SBW website:
www.yourmanchesternh.com/smallbusinessweek
- Verbal recognition during Business Forum & Kick-Off Luncheon and Small Business Awards Breakfast
- 1/4 page advertisement in the Small Business Week program that will be inserted into the May edition of NH Business Magazine
- Opportunity to provide information (brochures, flyers, logoed items, etc.) to Small Business Week event attendees
- Exhibit booth at Small Business Forum & Kick-Off Luncheon
- Recognition on Social Media sites



Devine Millimet Workshop during 2011 Small Business Week



Founders Series at ABI Innovation HUB during 2011 Small Business Week

SILVER LEVEL SPONSOR - \$1,000 (5 total, 3 remaining)

- Company logo and link to Company Web Site on SBW website:
www.yourmanchesternh.com/smallbusinessweek
- Verbal recognition during Small Business Forum and Mayor's Small Business awards
- Company Listing in Small Business Forum & Kick-Off Luncheon event program
- Opportunity to provide information (brochures, flyers, logoed items, etc.) to Small Business Week event attendees
- Company table at Small Business Forum (6 tickets each)
- Company Logo in Small Business Week program that will be inserted into the May edition of NH Business Magazine
- Exhibit booth at Small Business Forum & Kick-Off Luncheon
- Recognition on Social Media sites



Senator Shaheen with Chinese delegation during Small Business Forum

COFFEE RECEPTION SPONSOR - \$600 (2 available)

- Listing in the event program as the sponsor of the Coffee Reception taking place before the Small Business Forum & Kick-Off Luncheon OR the Small Business Awards Breakfast (please choose one).
- Verbal recognition during event
- Signage at coffee station recognizing sponsorship
- Company table at the event (6 tickets)
- Company logo and link to Company Web Site on SBW website:
www.yourmanchesternh.com/smallbusinessweek



*Expert Panelists discuss Financing a Small Business during the Small Business Forum
L to R: Kimberly Dee - Citizens Bank, John Hamilton - Vested for Grow
Greta Johansson - SBA and Robert Schwartz - Devine Millimet*